

AISIN Will Sponsor Indoor Electric, Hybrid Vehicle Test Track at NAIAS

Tier I automotive supplier AISIN has been named presenting sponsor of the "Drive Green Experience" at the upcoming North American International Auto Show (NAIAS) Jan. 14-27.

Located in Michigan Hall, adjacent to the Michelin Media Center and Cobo Center's new three-story riverfront atrium, the indoor test track will provide journalists the opportunity to drive electric and hybrid vehicles from participating auto manufacturers during Press Preview on the first two days of the event.

During the remainder of the show, visitors to the track will be driven by product specialists.

"We're pleased to welcome AISIN into the North American International Auto Show family," said Jim Seavitt, NAIAS chairman.

"In addition to our manufacturer partners, our sponsors are very important to NAIAS and its position as one of the top shows in the world.

"AISIN, for example, is one of the largest Tier I suppliers in the auto industry, and holds leadership positions in several product categories.

"We're glad to have them aboard, and welcome the new association."

John Koenig, president, AISIN Sales & Marketing, says the new relationship with NAIAS creates a tremendous opportunity to build awareness for AISIN in North America.

"Globally, AISIN participates in motor shows in Beijing, Frankfurt, Paris, Shanghai and Tokyo, and we're extremely pleased to now be a part of NAIAS, one of the top auto and media events in the world," said Koenig.

"Sustainability and earth friendliness are among our core values," Koenig said, "and AISIN produces a number of components for EVs and hybrids, so it's fitting that we're involved in

showcasing these types of vehicles at the AISIN Drive Green Experience at NAIAS in Detroit."

AISIN will also display a significant product exhibit in Michigan Hall, representing various product groups and technologies, including brakes, navigation systems, body components, engine-related parts, electronics, intelligent transportation systems, and aftermarket products.

The AISIN Group is a \$25 billion worldwide, Tier I supplier of automotive components and systems with 165 consolidated companies and 73,000 employees. In the Americas, AISIN Group companies include 8,000 employees, 32 manufacturing, sales, and R & D centers, including AISIN Technical Center of America, which is located in Plymouth, and FT-Techno of America, the company's 870-acre test track/

proving ground in Fowlerville.

Currently, AISIN is ranked the 5th- and 13th-largest supplier in the world and in North America, respectively.

Now in its 25th year as an international event, the NAIAS is among the most prestigious auto shows in the world, providing unparalleled access to the automotive products, people and ideas that matter most - up close and in one place.

Administered by Executive Director Rod Alberts, the NAIAS is one of the largest media events in North America, and the only auto show in the United States to earn an annual distinguished sanction of the Organisation Internationale des Constructeurs d'Automobiles, the Paris-based alliance of automotive trade associations and manufacturers from around the world.

NAIAS 2013 Dates: Press Preview - Mon.-Tue., Jan. 14-15; Industry Preview - Wed.-Thu., Jan. 16-17; Charity Preview - Fri., Jan. 18; Public Show: Sat.-Sun., Jan. 19-27.

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PPG Picks Thiele To Succeed Giga In Treasurer Role

PPG Industries will appoint Eric K. Thiele, PPG assistant treasurer and credit director, as treasurer and a company officer, effective Dec. 1.

He will report to David B. Navikas, PPG senior vice president, finance, and chief financial officer. Thiele succeeds PPG Vice President and Treasurer Aziz Giga, slated to retire March 1, 2013.

Thiele joined PPG in 1995. He earned a Bachelor of Arts in economics from Allegheny College and a Master of Business Administration degree from the University of Pittsburgh.

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