

Chrysler Helps Put Turkeys on the Table for the Needy

The decades-long tradition continues.

Chrysler Group employees across the Midwest are taking time out from building cars and trucks to deliver all the fixings for a traditional Thanksgiving to local food pantries in Michigan, Ohio, Indiana and Illinois.

The annual Chrysler Group Thanksgiving Food Drive took place on Nov. 15 in partnership with the UAW.

It's part of the company's long-standing tradition of giving back to its local communities and will help local food pantries restock their shelves in time for Thanksgiving.

To complete the menu, The Chrysler Foundation, the philanthropic arm of Chrysler Group, has purchased more than 1,500 frozen turkeys, which also will be distributed by the food pantries.

"We're moved by the generosity of Chrysler Group employees, who once again responded to assist their neighbors during this holiday season," said Jody Trapasso, senior vice president - External Affairs, Chrysler Group LLC and president of The Chrysler Foundation.

"Chrysler is committed to strengthening our communities and to helping fight hunger."

The food drive, conducted Nov. 1-14, encompasses most of the company's U.S. offices and plants. In order to maximize the reach of the food drive, the company teamed with well-established community service organizations in its plant communities.

In Southeast Michigan, Chrysler Group employees formed a caravan comprised of Dodge and Chrysler minivans, Ram trucks

and Dodge Durangos to deliver food collected at 17 of the company's locations in Southeast Michigan to Gleaners Community Food Bank of Southeastern Michigan, Lighthouse of Oakland County and HOPE Center in Macomb.

In Ohio, employees from Chrysler Group's Toledo Assembly Complex and Toledo Machining Plant joined forces to deliver food to The Salvation Army of Northwest Ohio.

Indiana employees from Chrysler Group's Kokomo Casting Plant delivered food to Kokomo Urban Outreach. Employees at the company's Indiana Transmission Plants held a similar drive on Nov. 9.

Belvidere Assembly Plant employees in Illinois delivered food to the Belvidere/Boone County Food Pantry Nov. 19.

Last year, the company's food drive helped feed more than 12,000 people across Michigan, Illinois, Ohio, Indiana and Washington, D.C.

"Chrysler will continue to do its part in the fight against hunger," Trapasso said.

This summer, employees donated more than 16 tons of food to local food banks, enough food to prepare 28,000 meals; and helped the United Way for Southeastern Michigan (UWSEM) serve nearly 150,000 meals to children at summer food sites - double the number served the previous year.

Additionally, Sergio Marchionne, Chrysler Group chairman and CEO, is serving as this year's UWSEM campaign chair. In this role, his primary responsibility is to promote growth, fundraising and educational efforts for the campaign throughout the community.

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