

GM Adds Recent Veterans to Military Discount Program

To commemorate Veterans Day, GM is expanding its military discount and welcomed a retired member of the Tuskegee Airmen to the joint UAW Local 160 Veterans Committee and GM Veterans Affinity Group ceremonies at the GM Technical Center in Warren on Nov. 9.

The military discount was previously available only to active duty, reservists, retired service members and their spouses. GM has broadened the discount program, effective immediately, to include veterans within a year after discharge.

"We wanted to accommodate the large numbers of returning veterans from Iraq and Afghanistan and the impending draw-down of service members from all branches," said Linda Stouffer, GM marketing manager for vehicle purchase programs.

"The GM Military Discount Program is just one way we thank the millions of servicemen and women struggling to balance

the needs of their families and service to their country."

To participate, veterans show a copy of their DD214 (discharge papers) to a participating dealer. All branches of the U.S. armed services are eligible: Air Force, Army, Navy, Marine Corps, Coast Guard and National Guard.

The Nov. 9 ceremony featured retired Air Force Lt. Col. Washington D. Ross. As a member of the Tuskegee Airmen, Ross flew 63 long-range bomber escort missions during WWII in P-47s and P-51s, and later taught aviation courses until his retirement from the Air Force.


Earlier this year, he was inducted into the Michigan Aviation Hall of Fame. Members of the Tuskegee Airmen Association and Tuskegee Airmen Women's Auxiliary Association attended with Ross.

The Tuskegee Airmen were a group of African American pilots in the 1940s, and pioneers in pursuit of equality and integration.

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