

# Chrysler Offers Military and Sandy Victims Cash Specials

Two special Bonus Cash programs – one to help victims who lost their vehicles in last week's hurricane on the East Coast, and one that expands its existing military incentives program – are being offered by Chrysler Group.

The disaster relief Bonus Cash program offers eligible consumers a \$500 cash allowance coupon to be applied toward the retail purchase or lease of most 2012 or 2013 model year Chrysler, Jeep, Dodge, Ram Truck and FIAT brand models.

The program runs Nov. 1-Jan. 2. Dealers have program details and a list of eligible models.

The program is designed for hurricane victims who lost their vehicle in those counties recognized by the Federal Emergency Management Agency (FEMA) as disaster areas.

Residents of the designated counties will be required to provide proof of an insurance claim indicating damage from the recent severe weather conditions in order to be eligible for the Bonus Cash offer.

The offer is available to eligible customers residing in the following states and counties:

New Jersey – Atlantic, Bergen, Cape May, Essex, Hudson, Middlesex, Monmouth, Ocean, Somerset, and Union;

New York – Bronx, Kings, Nassau, New York, Queens, Richmond, and Suffolk;

Connecticut – Fairfield, Mashantucket Pequot Indian Reservation, Middlesex, New Haven, and New London.

The second program is designed for currently inactive military reserve and all veterans that were honorably discharged. (Retired military that were honorably discharged and have 20 years of service in the military

are not eligible for this additional offer as they are part of a continuing offer.)

This "Veterans Day Military Appreciation Bonus Cash" program offers a \$500 cash allowance toward the retail purchase or lease of a new, eligible 2012 or 2013 model year Chrysler, Jeep, Dodge, Ram Truck, or FIAT brand vehicle. The program began Nov. 1 and runs through Nov. 17. Dealers have program details and a list of eligible models.

Chrysler Group also has a \$500 Military Consumer Cash program in place that was introduced in 2010 and runs through Jan. 2, 2013, designed for "active military, active military reserve, retired military (honorable discharge and 20 years of service required), and retired military reserve (honorable discharge and 20 years of service required).

## TRW's 3d Quarter Net Income Up; Earnings \$163M

LIVONIA (AP) – TRW Automotive Holdings Corp. said last week that its third-quarter net income rose 3 percent, helped by higher vehicle production levels in North America.

The company earned \$163 million, or \$1.28 per share, up from \$158 million, or \$1.22 per share, in the same quarter last year. Excluding one-time items, the company said it posted an adjusted profit of \$1.24 per share.

Revenue rose about 1 percent to \$3.97 billion from \$3.92 billion. Excluding the effects of currency exchange rates and divestitures, TRW said its sales rose 9 percent.

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