

GM Club, Covenant Join on Dental for Needy

This time of year, most charitable giving tends to support food and warm clothing drives.

While local people in need are certainly thankful for warm new coats and hearty meals, they have another urgent need that has, until recently, gone unaddressed. This need is simple, one most people take for granted: basic dental care.

Some needy metro Detroiters require dental care to alleviate years of chronic pain; others have never seen a dentist for a simple cleaning.

It's not surprising that, when struggling to put food on the table, paying for dental care, or even arranging transportation to a dental appointment, ranks low on the list of priorities for some of those in need.

That's where Covenant Community Care, supported by the GM Club, comes in. Covenant has two specially-equipped trailers they use to bring dental care to those in need, taking care out into the communities that need it.

Dentists and dental students provide a range of dental care services, including exams and X-rays, all on the go. If a patient requires more attention, they are referred to the Covenant dental clinic on Michigan Avenue in Detroit, where service fees are greatly reduced.

The GM Club supports Covenant with monetary donations, and by helping spread the word about their services, in part, says Joe Wrobel, GM Product Development IT manager, because they've seen the results of the care Covenant provides.

"Covenant makes a direct and positive change in local people's lives," says Wrobel. "I've heard firsthand stories from patients, how they've been able to live without constant pain for the first time in years."

One such patient, profiled on the Covenant Community Care website, is Michael, who was desperate to ease the pain in his teeth, but who couldn't afford the dental services to address it.

A recovered drug addict for almost 20 years, Michael was also nervous about having to explain his need for non-narcotic pain medication to staff. But, he says, the staff at Covenant addressed his unique issues with sensitivity, and now, with a full upper and partial lower plate, he's free of pain, and trusts Covenant enough

to send his wife for much-needed dental care, too. "I trust my wife to Covenant," Michael said.

Covenant Community Care is always looking for caring medical and dental professionals to provide services, and for other volunteers to help with other services, and they're seeking monetary donations.

More info about Covenant's services and volunteer opportunities, as well as instructions on making a donation, can be found at the Covenant website, or by calling 313-554-1095.



Covenant board member and sometimes driver Jonathan Cooper.

Grace Center Benefits from GM Show

The GM Tech Center Car Show Committee, a joint effort organized by the UAW and GM, donated the proceeds of its 2012 car show to three local charities on Nov. 7.

Bill Duncan, systems engineer – GM Powertrain, serves on the committee and said they were proud to give money to Grace Centers of Hope, which operates a facility in Pontiac, the Juvenile

Diabetes Research Foundation (JDRF), and Warren Goodfellows.

"This year, we managed to raise \$1,600 from the car show," Duncan said. "It was held on the last Wednesday of July, and we had about 800 cars shown in the 2012 show."

The show, known as the "GM Employee Car Show," was held at the GM Tech Center in Warren.



2013 Chevrolet Equinox



2013 GMC Terrain

Millionth Terrain/Equinox Rolls Off Former CAMI Assembly Line

As if the fans of the GMC Terrain and Chevy Equinox didn't have enough to celebrate earlier this month, the 1 millionth of these small SUVs rolled off the assembly line.

The 1 millionth of the small SUVs is a quicksilver metallic 2013 GMC Terrain Denali.

The Denali is a recent addition to the lineup of GM vehicles that use the same architecture and underpinning, joining the GM Terrain and Chevy Equinox, both introduced in 2009 as 2010 models.

Since the small SUVs launched, they've sold approximately 140,000 models in 2009 and more than 280,000 units in 2011.

So far in 2012, they've outsold the competition – the Honda CR-V, Kia Sportage/Hyundai Tucson and Ford Escape.

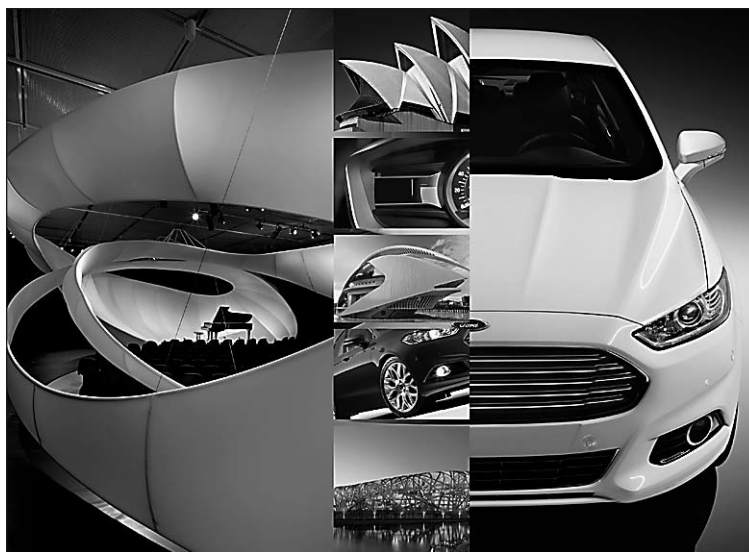
Why the popularity of GM's three small SUVs? Alan Batey, vice president of GM Sales, Service and Marketing, explains, "Small

SUVs attract buyers with diverse personal preferences but a common need for space and versatility. With Equinox and Terrain, we can deliver on those core attributes while offering two very different design and packaging propositions."

According to Kelley Blue Book, the crossover utility vehicle segment, which includes the Terrain and Equinox, will increase in sales up to 10 percent by 2015.

The former CAMI plant where the Terrain/Equinox are built was constructed in the late 1980s as part of a partnership between GM and Suzuki. The Japanese manufacturer ended production and sold its interest to GM in 2009.

CAMI, originally known as Canadian Automotive Manufacturing Inc., got its start in 1986, with production at the plant beginning in 1989. Suzuki was the last of GM's Japanese partners. The plant is in Ingersoll, Ontario.



Unusual photo depicts building, automobile architectural similarities.

'Many Parallels Between Architecture, Auto Design'

NEW YORK – Sleekly fashioned from steel and glass, carefully sculpted with brick and marble, today's buildings are judged on exterior aesthetics as well as increased interior function.

They have much in common, then, with today's automobiles, now designed as sustainable, efficient methods of transportation, as well as high-tech works of art.

It's with those comparisons in mind that Ford Motor Co. has joined with the American Institute for Architects New York Chapter (AIANY) to celebrate "Archtober," a month-long festival of architecture activities, programs and exhibitions in New York City.

Ford and AIANY are hosting "Ford and Architecture," a luncheon panel featuring Ford automotive design experts and New York-based architects who will discuss how societal trends influence and inspire both the architectural and automotive industries.

"There are many parallels between architecture and automotive design," said Jeff Nield, manager, Strategic Design Vision and Futuring for Ford.

"Both disciplines are based around a human-informed creative process. In each case, people will spend significant lengths of time experiencing the exterior and interior."

Whether designing a building or a car, it is essential to create an emotional connection through a design that is functional and timeless, but also responsible, he says.

Now both must provide a multitude of offerings for their inhabitants, from increased sustainability and efficiency to a visual aesthetic that is unique and desirable.

Successful designs, automotive or architectural, provide an engaging visual journey, he said, and tell the story of what's inside through clear exterior cues.

In the case of the all-new Ford Fusion, said Nield, its innovative silhouette and technical graphics offer a design that draws in the customer with its elegant form and hint to the unsurpassed fuel efficiency and high technology within.

Both industries are evolving quickly, said Cynthia Phifer Krauer, AIA managing director. Their very existence depends on the shifting ideals of the consumers who inhabit them; designers need to keep their fingers on the pulse of that change to stay successful.

"You can already see how sustainable materials and technologies are providing more efficient uses of energy resources in architecture," she said.

"As material science, energy engineering and smart technologies evolve, you will see even more changes in our cities and in cars."

Besides Nield, the panel consisted of moderator Rick Bell, executive director of the AIA New York chapter; Donald Albrecht, curator of Architecture and Design, Museum of the City of New York, and Jill Lerner, fellow of the American Institute of Architects.

COLLISION CENTER

SERVICING ALL MAKES AND MODELS • PICK UP & DELIVERY

- Servicing all makes and models (including light & medium duty trucks) foreign or domestic
- Incredibly fast repair time
- All vehicles serviced by Certified Master technicians in auto body repair, mechanics, and refinishing
- Brand new state of the art spray booths and equipment
- New dustless repair system
- Vehicle safety and performance is top priority. We make sure that the structural restoration of the vehicle meets or beats manufacturer's recommended specifications
- Alternative transportation available
- Courtesy detail
- Lifetime warranty on all body work performed (Ask for details)

61,000 sq. ft.

2011 REVIEW Readers' Choice 1st Place

We're Green! Our collision center recycles and uses environmentally friendly paints and practices when working on your vehicle.

Corporate Car Approved • Corporate Glass Repair

e Estimate

We offer you... www.palacecollision.com

- The Convenience of getting a **FREE** estimate without leaving your home or office.
- The ability to receive a fast, professional quote on light damage to your vehicle.
- Information on the cost to repair your vehicle to help you determine if a claim should be filed.

You simply need to...

1. Take photos of the damaged area of your vehicle with your digital camera or cell phone.
2. Visit our website www.palacecj.com - then click link to collision center
3. Fill-out the brief form and attach your photos

We'll give you a quote promptly!

FREE Oil Change

*One Discount Per Visit With minimum \$500.00 collision repair. Valid through November 30, 2012.

FREE Loaner Car

*One Discount Per Visit With minimum \$500.00 collision repair. 3 day rental, based on availability. Valid through November 30, 2012.

Located just south of Palace Chrysler Dodge Jeep Ram at:
4800 South Lapeer Road • Lake Orion, MI
248-276-6653 • Fax 248-340-0105
 HOURS: Mon.-Thurs. 7:30am-6:00pm • Fri. 7:30am-5:00pm