

## Chevy, OnStar Quick to Aid Superstorm Sandy Relief

Only hours after Hurricane Sandy lashed the Eastern seaboard and surrounding states, Chevrolet announced a donation of 50 Silverado full-size pickup trucks and Express cargo vans to the American Red Cross to use in relief and recovery efforts.

OnStar also donated 300 minutes of hands-free cellular and three months of its Directions and Connections plan, including turn-by-turn navigation services, to each of the vehicles. The donated vans and trucks are being pulled from existing inventory at dealerships closest to where they are needed, ensuring they'll arrive in disaster areas quickly.

Additional aid in the amount of \$250,000 was donated by the GM Foundation to the Red Cross Disaster Responder Program. Like the trucks, vans and OnStar navigation services, this donation

was made to help immediate rescue and relief efforts.

The money will be used to feed emergency crews, feed and shelter evacuees, and provide blood and related products to those injured by the storm.

Commenting on Chevrolet's commitment to the ongoing recovery and relief effort, GM Chairman and CEO Dan Akerson said, "It is during disasters like this that we all need to pull together as a country and Chevrolet has a role in that."

He added, "Making these vehicles available quickly where they can do the most good is something we can do right now."

Anyone interested in providing support to hurricane victims is encouraged to visit [www.redcross.org](http://www.redcross.org) or call 1-800-RED-CROSS (1-800-733-2767) to make a donation.

## Chrysler Jumps In with 20 Rams, \$100,000 to Aid Storm Victims

Chrysler Group's Ram Truck brand donated 20 Ram 1500 Tradesman trucks and \$100,000 to the American Red Cross to assist with relief efforts in the wake of Superstorm Sandy on Friday.

On the ground, the Tradesman trucks will help mobilize people and supplies for the Sandy relief efforts and will continue to benefit the organization as permanent members of the American Red Cross' fleet of vehicles.

Large relief operations are underway in New York and New Jersey, where residents felt Sandy's biggest impact.

"The impact of Sandy was widespread and the road to recovery will be long for many families," said Neal Litvack, Chief Development Officer at the American Red Cross. Through the generosity of its partners such as Ram and Chrysler, the Red Cross is responding with shelter, food and emotional support."

## Ford Donates \$50,000 for American Red Cross to Aid Storm Victims

In an effort to help those whose lives were damaged by Hurricane Sandy, Ford Motor Co. is providing \$50,000 for Hurricane Sandy Relief Efforts.

Ford employees and Ford Motor Company Fund are contributing \$50,000 to the American Red Cross and its local chapters for areas hit by Hurricane Sandy.

Ford is an active partner in the 2012 Red Cross Disaster Responder Program. This is part of a longer partnership Ford has had with the American Red Cross for more than 30 years.

The money was raised by Ford

employees and Ford Motor Company Fund.

"Hurricane Sandy has had a devastating impact on many states," said Jim Vella, president, Ford Motor Company Fund and Community Services.

"We know that the need for assistance is great, and we are pleased to partner with American Red Cross to help provide relief."

Roger Lowe, senior vice president of Communications for Red Cross, said, "We appreciate Ford Motor Company for its partnership with the Red Cross."

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Picture may not represent actual sale vehicle. All rebates/incentives including competitive lease (non-GM) in household have been deducted from Sale Price/Payment and are subject to change by the manufacturer without notice. GM Employee Discount is required except where noted. Silverado includes additional \$1000 trade-in rebate. Prices/Payments are plus tax, title and plates. All leases 10,000 miles per year. 2012, others slightly higher. First payment, title, tax and plate fees are due at lease signing. Refundable Security Deposit is required on Volt. \$1000 over KBB is based on trade-in value minus re-conditioning costs. No rebuilt or Salvage titles. Some Restrictions may apply, see dealer for details. Sale ends 11/30/2012 @ 6:00PM.



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