New GM Sheet Metal Technology Could Mean Gas Savings for Car Owners

General Motors has announced a breakthrough in sheet metal technology that could lead to double-digit gains in fuel econ-

uses extreme temperatures to turn ultra-lightweight magnesium into sheet metal suitable for automotive parts.

The magnesium sheet metal weighs 33 percent less than aluminum and 75 percent less than steel, and those weight savings could translate to dollars and cents saved at the gas pump.

For years, researchers have tried to make strong, non-corroding magnesium sheet metal, but failed - the sheet metal was lightweight, but didn't hold up well in corrosion or stress tests.

GM's R&D metals team, includdrawing board and developed a treme heat to allow them to mold the magnesium into "precise, rigid shapes.'

Carter's team then used the The latest finding is one that now-patented process to build a rear deck lid inner panel that withstood 77.000 robotic slams and 250-kilogram impact drops.

That proved the magnesium sheet metal was strong and durable.

Next, they tested their anti-corrosion treatment of the newlyformed magnesium by exposing it to 10 consecutive weeks of 24hour environmental tests involving salt spray, 100 percent humidity, and extreme temperatures. The result?

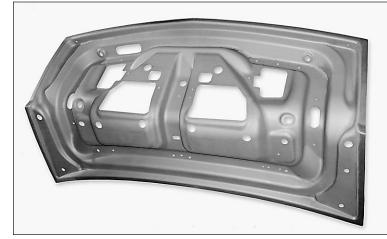
"Like all of our advanced material vehicle parts, we subjected the magnesium trunk lid to ing Jon Carter, went back to the the most severe strength and corrosion tests we know of, and

new process, one that used ex- it passed with flying colors," said Carter.

> By using the new magnesium sheet metal to make the rear deck lid inner panel, rather than traditional steel, GM can trim away 2.2 pounds of weight. While that may not sound like much, those kilograms of weight savings will add up, said Greg Warden, GM executive director for Global Vehicle Body Engineering. "Every gram of weight reduction matters when it comes to improving fuel economy," said Warden.

Add the weight savings, plus the boost in fuel economy from GM's conventional engines and electric powertrains, and consumers can expect to see a significant savings at the pump, without sacrificing durability or safety, said Warden.

When can we expect to see



Magnesium deck lid

this new magnesium sheet metal nesium will replace 500 pounds on vehicles at a local dealership?

The United States Automotive Materials Partnership estimates that by 2020, 350 pounds of mag-

of steel and 130 pounds of aluminum per vehicle. That may sound like the distant future, but it's just eight years away.

GM's European Logistics Move

DETROIT/PARIS/RUSSELS-HEIM - As a first result of its global alliance, GM and PSA Peugeot Citroen have reached a long-term, exclusive agreement to transfer the majority of GM's logistics business in Europe to Gefco, a wholly-owned subsidiary of PSA Peugeot Citroen.

The agreement will impact the majority of the Opel/Vauxhall, Chevrolet and Cadillac logistics activities in Europe (including Russia) and includes services such as material and component deliveries to manufacturing plants, delivery of finished vehicles to dealerships and the transport of aftersales spare parts to distribution centers.

This agreement represents one of the largest logistics agreements in the European automotive industry. GM says it allows GM to gain cost savings and focus its internal resources more on GM's core automotive business.

GM Vice Chairman Steve Girsky, said, "This marks the first step in realizing benefits from the larger Alliance with PSA. This logistics agreement will bring operational efficiency and cost savings to GM and allow us to fully utilize the proven expertise of Gefco.'

Philippe Varin, chairman of the Managing Board of PSA Peugeot Citroen, added: "This agreement is the first step in our longterm strategic alliance with GM. It enables Gefco to continue its strategy of broadening its existing client base and growing its global business operations."

The new logistics agreement between GM and Gefco will take effect in 2013.

On Feb. 29, GM and PSA Peugeot Citroen announced a broadscale global strategic alliance that they say will leverage the combined strengths and capabilities of the two companies, contribute to the profitability of both partners and strongly improve their competitiveness.

Penske Increases 3rd Qtr. Dividend

The Penske Automotive Group's board of directors has approved a cash dividend of 13 cents per share for the third quarter of

The dividend is payable on Dec. 3 to shareholders of record on Nov. 12.

"Increasing the dividend to shareholders to 13 cents per share continues to demonstrate our commitment to returning capital to shareholders and the confidence we have in the auto retail environment," said Penske Automotive Group President Rob Kur-

The Penske Automotive Group operates 338 retail automotive franchises.

CHEVROLET BUICK GM total confidence CHEVROLET ⊕ Buick Chevy Runs Deep **Special 24 Month Leases** MAKING STRIDES



DÓWN DOWN **EVERYONE'S PRICE**

DOWN **EVERYONE'S PRICE**



\$999 DOWN **\$0** DOWN

'13 CORVETTE

\$0 **DOWN** **'13 VOLT**

EVERYONE'S PRICE '13 SILVERADO

DOWN

DOWN **DOWN EVERYONE'S PRICE**



Find Us on FACEBOOK

See us for your GM employee purchase

1-877-451-7707

26125 Van Dyke at 10¹/₂ Mile Rd.

Visit our website: edrinke.com

SHOWROOM HOURS:

2 Years of Onstar Directions & Connections 2 Years of SiriusXM Radio • 2 Years of Maintenance











See us for your GM employee purchases **1-866-452-1300** 24231 Van Dyke at 91/2 Mile Rd.

Visit our website: edrinke.com SHOWROOM HOURS:

* All prices & payments include GM rebates. Pictures may not represent actual vehicle. Prices subject to change per GM in Prices and payments are inclusive of GM Employee Discount (fulless otherwise stated). Leases are 24 months, 10,000 miles w/ approved ST incredit w/ S999 due at signing, (unless otherwise noted). Prices & payments are plus tax, title, and plate financing in lieu of some factory rebates. Refundable security deposit required on certain vehicles — to be determined b Must qualify for conquest with a 1999 or newer non GM lease. Verano lease is with \$2555 down. Regal lease is with \$152.





Center Line, MI 48015

Quick Oil Change EXPRESS LUBE OIL FILTER

Up to 5 qts. Fluid Level,

We use Genuine GM Oil & Filter Open Mondays & Thursdays until 8:30pm

Excludes synthetic, Diesel & Med. Duty Trucks. Most GM cars & trucks. One coupon per customer. Mus present coupon with order. Plus tax. Expires 10-31-12.



Brake & Alignment Check Included. SERVICE HOURS: Monday & Thursday 6:30am-9:00pm; Tuesday, Wednesday & Friday 6:30am-6:00pm • Shuttle at 6:30am - Pick-up Both Ways • All Day starting at 6:30am