

Encore's Fuel Economy Rated at 33 Hwy.

DETROIT – The 2013 Buick Encore luxury crossover is rated at an EPA-estimated 25 mpg city, 33 mpg highway and a combined 28 mpg fuel economy with a standard six-speed automatic transmission and front-wheel drive.

GM says it will save an estimated \$2,100 in fuel costs over five years of ownership compared with the average new vehicle.

Encore's combined fuel economy is based on 45 percent highway and 55 percent city driving. According to GM, that's the best fuel economy for any crossover offered by a U.S.-based automaker, and the vehicle's EPA-estimated annual fuel cost of \$1,900 is the same or lower than any domestic or imported 2013 model year crossover sold in the United States.

Ford's most efficient crossover, the 2013 Escape, is EPA-estimated at 23 city/33 highway, or a combined 26 mpg, says GM. A Jeep Compass, GM says, equipped with an automatic transmission is EPA-estimated at 23/28 mpg, or 25 combined.

Encore boasts higher ratings than its direct import competition, says GM, including the Mini Countryman S and the Volkswagen Tiguan. Compared with the Volkswagen's EPA estimates of 21/26 mpg, Encore's gains of four city mpg and seven highway mpg equate to \$500 less spent on fuel for each year of ownership, based on EPA estimates, according to GM. The Encore is designed to run on regular gasoline while both competitors recommend more expensive premium fuel, GM claims.

Reducing weight saves fuel, so Buick engineers developed a

body structure for Encore that's 60 percent high-strength steel, providing safety benefits while trimming pounds off the vehicle. Encore is powered by a 1.4L turbocharged engine.

"Right from its inception, Encore was designed to offer customers the safety and comfort expected of any Buick, but with an added emphasis on space and fuel efficiency," said Vehicle Chief Engineer Jim Danahy.

"We did things like specify one optimized wheel and tire package to ensure that every customer has the best driving experience possible."

When Encore goes on sale in early 2013, it will offer the interior flexibility of a 60/40 folding rear seat and a front passenger seat that folds forward for longer

cargo, as well as dual glove boxes and storage bins designed for items like smartphones and tablet computers.

With the arrival of Encore, Buick will offer four different models with turbocharged four-cylinder engines and six models with EPA-estimated highway fuel economy greater than 30 mpg.

Fuel economy estimates for Encore models with all-wheel drive will be announced later.



2013 Buick Encore

Adcraft Club to Host Anchorman Party

The Adcraft Club of Detroit is holding a specially-themed "Anchorman" party on Wednesday, Nov. 14, from 6 to 9 p.m. at RMS Sound Studios and Commu-ni-core. located 2275 Cole Street in Birmingham.

The event is built around the hit comedy movie, "Anchorman," which stars Will Ferrell.

Those wishing to attend are urged to dress in "their best 1970s" attire.

There will be prizes given for

best costume and best mustache.

As part of the fun, attendees will be able to be in a mock news broadcast, having the chance to record their own anchor spot. Slots are limited.

The cost is \$10, and the event sponsors include *The Wall Street Journal*, CNN, The Outcast Network, and RMS Sound Studios.

To register for the party, go to www.adcraft.org and click on events and then click on "anchorman."

Sales, Marketing People to Meet

Marketing & Sales Executives of Detroit (MSED) is holding its Fall Networking Event.

Participants will mingle with some of the most accomplished marketing and sales executives in metro Detroit.

The event is Thursday, Nov. 1, at Star Lanes Emagine in Royal Oak, from 5 to 8 p.m. Cost is \$45, which includes bowling, shoe rental, food and soft drinks. Parking is additional.

JIM DOUGLAS AUTO SALES

Serving Metro Detroit customers since 1975

Top \$\$\$ paid for your vehicle

Great selection of vehicles for sale!

Come To You -or- Shuttle Available

248-332-8326

And The DEALS CONTINUE

Please Call for Details.

Selling New Chevys, Buicks and GMCs at the **ABSOLUTE LOWEST PRICE POSSIBLE!**

'12 CHEVROLET TRAVERSE LS



MSRP \$30,485
Preferred Price
\$29,490

Plus taxes, lisc. fees & doc fees. Must be 800+ credit score
\$826 Due at signing, includes lisc. transfer. No security deposit required.
GM employee pricing and must have Non GM lease in household.

24 MONTH
10K/Per Yr. **\$107⁰⁰**
Per Month

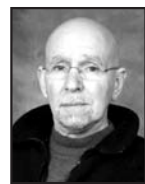
'13 CHEVROLET SILVERADO 4WD EXT Cab LS

MSRP \$34,770
Preferred Price
\$32,910



Plus taxes, lisc fees and doc fee.
\$879 due at signing, includes lisc transfer. No security deposit required.
GM employee pricing and must have Non GM lease in household.

24 MONTH
10K/Per Yr. **\$216⁰⁰**
Per Month



CALL
BRUCE LITVIN
- 24/7 & 365 -
40 YEARS
OF QUALITY SERVICE

CELL # **1-586-405-5175**

blitvin@lunghamer.com

1-888-665-5438

Joe Lunghamer

CHEVY #44296 Drive Beautiful! BUICK #42333 WE ARE PROFESSIONAL GRADE! #21552

475 SUMMIT DRIVE • 248-292-2502 • 5825 HIGHLAND RD. (M59) • WATERFORD

www.wallyedgar.com • www.wallyedgar.com • www.wallyedgar.com • www.wallyedgar.com

Be treated with the respect you deserve.
TOP DOLLAR FOR YOUR TRADE
and the Best Deal PERIOD!!

Wally Edgar
Chevrolet Employee HQ Chevy Runs Deep

1-248-724-1073

• Open Saturday 9:30-3

Fax: 248-391-0189

Cell: 248-821-8026

Email: jchaiser@wallyedgar.com

Sales Hours:
Mon. - Thur. 8:00 am - 8:00 pm
Fri. 8:00 am - 6:00 pm
Sat. 9:30 am - 3:00 pm • Sun. Closed
CHEVY DEALER CODE 44085



**WANT TO DEAL
WITH A STRAIGHT FORWARD
HONEST DEALER ?
TRY THESE REAL NUMBERS !**

LEASE A 2012 TRAVERSE LS FWD FOR 24 MONTHS
WITH APPROVED CREDIT, WITH 10K MILES PER YEAR
FOR \$291.15 PER MONTH TAX INCLUDED
WITH \$1590.59 DUE AT DELIVERY

THE AMOUNT DUE AT DELIVERY INCLUDES EVERYTHING EXCEPT A NEW PLATE.
IF YOU NEED ONE. NO SECURITY DEPOSIT IS REQUIRED

ELIGIBLE FOR THE GM EMPLOYEE DISCOUNT - SAVE \$66.89 PER MONTH
HAVE A NON GM LEASED VEHICLE - SAVE \$89.18 PER MONTH
HAVE S-TIER AND 800 OR ABOVE CREDIT SCORE - SAVE \$42.74 PER MONTH
MILITARY EXPERIENCE - SAVE \$33.44 PER MONTH
YES ! YOU CAN COMBINE THESE ADDITIONAL DISCOUNTS

DON'T LOOK FOR THE SMALL PRINT THERE IS NONE
EXPIRES 10/31/12

Located right off
I-75 on M-24,
2 minutes N. of the
Palace of Auburn Hills

1-866-906-0279
Wally Edgar
Chevrolet

Make us your Michigan P.E.P. Car Connection

www.wallyedgar.com • www.wallyedgar.com • www.wallyedgar.com • www.wallyedgar.com

We guarantee the lowest price or it's free!

**HUGE INVENTORY
REDUCTION
SALE!!!**

**buff whelan
chevrolet**

586-274-0396

**OVER 1,000
New Chevrolets in Stock!**
**WE GUARANTEE THE
LOWEST PRICES OR IT'S FREE!**

2013 MALIBU LS



Stk.#20474
Power Locks • Power Windows • Power Mirrors
Cruise • Tilt • Keyless Entry • Aluminum Wheels & More...
NO SECURITY OR GM DISCOUNT REQUIRED
24 Mos./10,000 Miles

\$198* + Tax
w/\$198 Down

2013 Silverado LT



Stk.#20750
All Star Edition
NO SECURITY DEPOSIT REQUIRED
24 Mos./10,000 Miles

\$229* + Tax
w/\$0 Down

2013 TRAVERSE LS



Stk.#13467
Power Locks • Power Windows • Power Mirrors
Keyless Entry • Bluetooth • Onstar • XM Radio & More...
NO SECURITY DEPOSIT REQUIRED
24 Mos./10,000 Miles

\$108* + Tax
w/\$0 Down

See dealer for details. All payments are based on GM Employee pricing except where otherwise noted. 2012 Traverse lease payments require 800+ credit score. All payments assume you have a NON-GM lease in the household, otherwise payments will be slightly higher. First payment, security deposit (unless otherwise noted) tax, title, and plate due at signing. Offer expires 10/31/2012.

Free shuttle service to home, office or shopping.

buff whelan chevrolet

WHERE THE DEALS MAKE THE DIFFERENCE, EVERY DAY SINCE 1970!

Van Dyke • South of 18 Mile • Sterling Heights

Jeff Caul
586-274-0396
PEP QUOTES BY PHONE OR EMAIL:
JEFF CAUL AT JCAUL@BUFFWHELAN.COM

CONVENIENT HOURS:
Mon. & Thurs.
8:30 am - 9 pm
Tues., Wed., Fri.
8:30 am - 6:30 pm

Chevy Runs Deep

18 MILE RD.
VAN DYKE
METRO PKWY.
SCHOENHERR

We guarantee the lowest price or it's free!