

# Mizrahi Fashion Collection Mimics New Chevy Malibu

DETROIT – Iconic fashion designer Isaac Mizrahi last week revealed the result of his latest project: the six-piece Malibu Collection, inspired by the all-new 2013 Chevrolet Malibu midsize sedan. Beginning Oct. 16 at noon EDT, the new fashion collection will be sold exclusively on LivingSocial's Shop in limited quantities. This is the company's first venture into physical products featuring themed collections of unique, curated merchandise.

"The 2013 Malibu is a beautifully designed car," said Mizrahi. "Each piece of my capsule collection was inspired by the features of the car, from the leather seats that feel like they are hugging you,

to the ice-blue interior lighting."

The collection highlights some of the car's most striking features and colors, including clean lines, crisp shapes, and soft-touch materials and textures, say Chevy officials, adding that the ice-blue ambient lighting that illuminates the cabin's interior inspired some of the collection and each item incorporates elements of color:

- Malibu Driving Moccasin (\$110): Made in Napa leather, with a quilted, cushioned insole. The color was inspired by the Malibu's Crystal Red Tintcoat color.
- Malibu Blouse (\$140): Blouse with robin's egg blue silk crepe. Hidden buttons and pocket.
- Malibu Leather Jacket (\$298):

Buttery-soft black leather jacket with quilted detailing, interior blue contrast piping and a slightly fitted structure that resembles the contrast stitching on the seats.

- Malibu Double-Handle Tote Bag (\$260): Rich saturated cobalt blue bag in pebble leather with black interior and blue piping along the zipper.
- Malibu Colored Skinny Jean (\$73): Coated, poppy red color with a touch of stretch to conform to any body type.
- Malibu Oversized Boyfriend Watch (\$110): The watch's blue face is inspired by the Malibu's interior light, and it's complemented by silvertone detailing.

Mizrahi also drew style inspira-

tion from women across the country that embody the persona of the new car.

"The collection captures the personality of the new Malibu owner: that smart, stylish woman who likes nice things, but is savvy about her purchases," said Mizrahi. "Each piece is its own little reward for a woman that lives a smart and stylish life; together, as a collection, they make one great look."

# Visteon Appoints Leuliette to CEO

Martin Welch has stepped down as chief financial officer.

Corporate Controller and Chief Accounting Officer Michael Widgren will be its interim CFO.

Visteon then named former Dura Automotive CEO Timothy Leuliette as its new CEO and named board member Francis Scricco as non-executive chairman. Leuliette had been interim CEO and chairman since August.



Fashion designer Isaac Mizrahi and EXTRA host Maria Menounos.

# Charities Benefit from Arts, Beats & Eats

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These figures are based on the Michigan tourism spending and economic impact model (MITEIM) developed for Travel Michigan and the tourism industry within the state to help estimate the economic impacts of such projects.

Mike O'Brien, Detroit regional sales manager for Ford and Lincoln, stated, "Once again, Ford is thrilled to sponsor Ford Arts, Beats & Eats due to the immense positive impact that the weekend has on the community and non-profit organizations.

"It means a great deal to Ford and our dealers to be able to connect with so many people and provide them the opportunity to experience our newest innovations and features."

Monies awarded by the festival were divided among many entities:

- Gate proceeds of \$140,250 went to 15 participating organizations
- Proceeds from beverage sales of \$81,000 went to 27 participating charitable and cultural groups
- Ten charitable groups will receive a share of \$30,971 from Arts Du Jour
- Three churches will share \$10,750 from festival parking donations
- Eleven groups shared an additional \$51,789.60
- The City of Royal Oak paid \$8,500 in donations to nonprofit

organizations that supported parking operations.

Additionally, area cultural groups shared \$6,700 in donations. The Priority Health Arts in Motion 5K presented by Detroit Medical Center Sports Medicine received \$7,131.85. Local multicultural music and dance performance ensembles also shared \$13,900.

Oakland County Executive L. Brooks Patterson added, "Year after year, Ford Arts, Beats & Eats continues to demonstrate the financial impact that the four-day festival has on Oakland County and the surrounding area. It is a unique opportunity to see small businesses and large companies making a difference by creating this great celebration for families in the region."

Presenting sponsor Citizens Bank returned for its third consecutive year and, once again, hosted the Citizens Bank Food Drive to collect donations of food to benefit Gleaners Community Food Bank of Southeastern Michigan in an effort to raise awareness of the hunger relief initiative.

Citizens Bank also matched \$4,000 in winnings from the Citizens Bank "Miracle" Money booth in the form of donations to the Children's Miracle Network.

Pat Reardon, Citizens Bank's Commercial Banking president, said, "Citizens Bank is proud to announce that as a result of the generosity of hundreds of people

throughout our community, 29,577 pounds of food have been donated to those in need over the past three years.

"Ford Arts, Beats & Eats continues to make a positive difference in metro Detroit, and Citizens Bank is honored to have been a part of the festival for the third consecutive year."

Local nonprofits and community organizations in Royal Oak also were big winners in this year's festival. Of all the donations, more than \$119,000 was shared between community organizations and nonprofits that call Royal Oak home.

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