

Lorenzo Cultural Center's 'Gears' Exhibit Examines Impact of Industrial Revolution

by Jennifer Knightstep

Though the industrial revolution began in America long before the launch of Michigan's automotive history, both reside quite comfortably side-by-side at Macomb Community College's Lorenzo Cultural Center in Clinton Township, featured in an exhibit called, "Changing Gears: The Birth of American Industry."

Most of the inventors featured in the exhibit are familiar figures, such as Henry Ford and Eli Whitney, Thomas Edison and Nikola Tesla. Others are notable but somehow obscure, though the concepts and technologies they developed are much more well-known, like Elias Howe and his sewing machine.

At first, the connection between Howe's 1846 invention and today's automotive industry is hazy. But a descendant of that first sewing machine stitches the interiors of modern vehicles.

Other clever connections are the subject of hour-long lectures and multi-media presentations, another part of the Changing Gears exhibit.

Those presentations range from "Detroit Before the Horseless Carriage" to "Photographing Industry" and include historical figures such as Francis Cabot Lowell, Martha Hay, George Westinghouse, William Q. Atwood, Nikola Tesla and Thomas Edison.

Alongside the general exhibit floor are two special rooms, one featuring artifacts from an Industrial Revolution-era train depot, the other a lumber camp.

There's also a large movie room, showing relevant videos from PBS, The History Channel, and more.

The limited-time exhibit has

something for everyone. Those interested in automotive history will delight in the Changing Gears excursions to the Ford Rouge Factory Tour and The Henry Ford Museum.

Railroad buffs will enjoy the "Uniting America" presentation on Oct. 19 and the "Early Streetcars of Detroit" lecture on Nov. 4.

Into mining or lumber history? There are more than a dozen presentations, movies, and displays for you, too.

There's even a little something for the youngest car enthusiasts on Oct. 28 - a presentation by the Ann Arbor Hands-On Museum with 10 different activities demon-

strating some of the technology used in motors and engines.

Daily for younger show-goers, there's a hands-on activity area, where children are encouraged to card wool by hand and do a word search puzzle to boost their Industrial Revolution vocabulary.

There's also a self-guided scavenger hunt, appealing to students of all ages.

Changing Gears runs now through Nov. 18. The exhibit is available Wednesdays through Saturdays 10 a.m. to 4 p.m. and Sundays 1-4 p.m.

Admission is free to all ages. For more information, visit www.lorenzoculturalcenter.com.

Facebook VP Visits Detroit

DETROIT - With 1 billion users worldwide and all paired with the ability to target and speak directly with customers, Facebook seems well-positioned for future growth.

Carolyn Everson is working hard to make Facebook more interactive and more user friendly. She is Facebook's vice president of Global Marketing Solutions and she will be speaking to Inforum on Oct. 18 from 11:30 a.m. to 1:30 p.m. at Cobo Center in Detroit.

Everson oversees the top 1,500 global brands on Facebook and she will be discussing the website's challenges and opportunities during her talk in Detroit. Her earlier career includes stops at some of the nation's most recognizable corporate brands including Disney, MTV Networks and Microsoft.

In a time of dizzying change in technology and social platforms, Everson is shaping the way the

social network is transforming business. And, as a devoted mother of twins, she is also shaping the broader business discourse on work-life integration.

Also, Scott Monty, head of Global Social Media at Ford Motor Co., will join in a conversation with Everson. He is Ford's strategic advisor on all social media used across the company, from blogger relations to marketing support, customer service to internal communications and more at Ford.

"As Inforum celebrates five decades and sets the stage for the next 50 years, one can only imagine how a social network will evolve," said Terry Barclay, president and CEO of Inforum and the Inforum Center for Leadership. (Inforum is the former Women's Economic Club, founded back in 1962).

Inforum has offices in Detroit, Grand Rapids, Kalamazoo, Lansing and Saginaw.

And The DEALS CONTINUE

Please Call for Details.

Selling New Chevys, Buicks and GMCs at the ABSOLUTE LOWEST PRICE POSSIBLE!

'12 CHEVROLET TRAVERSE LS



MSRP \$30,485
Preferred Price \$29,490

Plus taxes, lic. fees & doc fees. Must be 800+ credit score
\$826 Due at signing, includes lic. transfer. No security deposit required.
GM employee pricing and must have Non GM lease in household.

24 MONTH 10K/Per Yr. **\$146⁰⁰** Per Month

'12 CHEVROLET SILVERADO 4WD EXT Cab LS



MSRP \$34,770
Preferred Price \$32,910

Plus taxes, lic fees and doc fee.
\$879 due at signing, includes lic. transfer. No security deposit required.
GM employee pricing and must have Non GM lease in household.

24 MONTH 10K/Per Yr. **\$220⁰⁰** Per Month



CALL BRUCE LITVIN - 24/7 & 365 - 40 YEARS OF QUALITY SERVICE

CELL # 1-586-405-5175

blitvin@lunghamer.com

1-888-665-5438

Joe Lunghamer

CHEVY Drive Beautiful BUICK WE ARE PROFESSIONAL GRADE

475 SUMMIT DRIVE • 248-292-2502 • 5825 HIGHLAND RD. (M59) • WATERFORD

MORAN The Best Price... PERIOD!

We Treat You Like Family®

2012 TRAVERSE "LS"



Stk.#8817 MSRP \$30,585
• 3.6L SIDI V6 Engine • 6-Speed Automatic Transmission
• Remote Keyless Entry • Eight Passenger Seating
• Power Driver's Seat • Cruise Control/Tilt Steering!

Over 60 Available for Immediate Delivery!

24 Month Lease Starting At!

\$89 Only \$1099 Down with NO Security Deposit!

2013 EQUINOX "LS"



Stk.#D9183 MSRP \$24,580
• 2.4L DOHC Engine • 6-Speed Automatic Trans
• Power Windows/Locks • Remote Keyless Entry
• 17" Aluminum Wheels • AM/FM/XM CD Sound System!

NO GM Discount Required!

24 Month Lease Starting At!

\$218 Only \$999 Down with NO Security Deposit!

2013 SILVERADO "LT" Ext Cab 4x4



Stk.#D9470 MSRP \$36,350
• "All Star" Edition • VORTEC 5.3L V8 Engine
• Locking Rear Differential • Trailing Package
• Power Driver's Seat • Remote Keyless Entry!

ALL STAR Edition!

36 Month Lease Starting At!

\$189 Only \$1099 Down with NO Security Deposit!

"All New" 2013 MALIBU "ECO"



Stk.#D9038 MSRP \$23,150
• 2.5L DOHC VVT Engine • 6-Speed Automatic Trans
• Remote Keyless Entry • AM/FM/XM CD Audio System
• Bluetooth for Phone • Aluminum Wheels!

NO GM Discount Required!

24 Month Lease Starting At!

\$159 Only \$999 Down with NO Security Deposit!



Your Sales & Service Leaders
888-58-MORAN

4511 24TH AVE. FORT GRATIOT



MINUTES FROM EVERYWHERE!
35500 GRATIOT CLINTON TWP.



RICH MILNE

rmilne@moranautomotive.com



DICK MILNE

dmilne@moranautomotive.com

NO DOC FEES!!

Picture may not represent actual sale vehicle. All rebates/incentives including competitive lease (non-GM) in household have been deducted from Sale Price/Payment and are subject to change by the manufacturer without notice. GM Employee Discount is required except where noted. Silverado includes additional \$1000 trade-in rebate. Prices/Payments are plus tax, title and plates. All leases 10,000 miles per year. 2012 Traverse LS require +800 credit score, others slightly higher. First payment, title, tax and plate fees are due at lease signing. Pull Ahead up to 6 payments under an Ally lease within the normal mileage allowance and with a clean CARFAX. Some Restrictions may apply, see dealer for details. Sale ends 10/12/2012 @ 6:00PM.

Be treated with the respect you deserve. TOP DOLLAR FOR YOUR TRADE and the Best Deal PERIOD!!

Wally Edgar Chevrolet Employee HO Chevy Runs Deep



Jay x117

1-248-724-1073

• Open Saturday 9:30-3
Fax: 248-391-0189
Cell: 248-821-8026
Email: jchaiser@wallyedgar.com

Sales Hours:
Mon. - Thur. 8:00 am - 8:00 pm
Fri. 8:00 am - 6:00 pm
Sat. 9:30 am - 3:00 pm • Sun. Closed
CHEVY DEALER CODE 44085



WANT TO DEAL WITH A STRAIGHT FORWARD HONEST DEALER ? TRY THESE REAL NUMBERS !

LEASE A 2012 TRAVERSE LS FWD FOR 24 MONTHS WITH APPROVED CREDIT, WITH 10K MILES PER YEAR FOR \$335.70 PER MONTH TAX INCLUDED WITH \$585.28 DUE AT DELIVERY

THE AMOUNT DUE AT DELIVERY INCLUDES EVERYTHING EXCEPT A NEW PLATE. IF YOU NEED ONE. NO SECURITY DEPOSIT IS REQUIRED

ELIGIBLE FOR THE GM EMPLOYEE DISCOUNT - SAVE \$66.88 PER MONTH
HAVE A NON GM LEASED VEHICLE - SAVE \$89.18 PER MONTH
HAVE S-TIER AND 800 OR ABOVE CREDIT SCORE - SAVE \$30.73 PER MONTH
MILITARY EXPERIENCE - SAVE \$33.44 PER MONTH
YES ! YOU CAN COMBINE THESE ADDITIONAL DISCOUNTS

DON'T LOOK FOR THE SMALL PRINT THERE IS NONE EXPIRES 10/31/12

Located right off I-75 on M-24, 2 minutes N. of the Palace of Auburn Hills

1-866-906-0279
Wally Edgar Chevrolet

Make us your Michigan P.E.P. Car Connection

www.wallyedgar.com