

## 15th Annual Fall Festival in the Woods Will be a Purely Countrified Event

AUBURN HILLS – Hard as it to believe for the organizers, but the annual Fall Festival in the Woods is actually celebrating its 15th anniversary this year.

Scheduled for Saturday, Oct. 13 at the E. Dale Fisk Hawk Woods Nature Center, the event is hosted by the City of Auburn Hills Parks & Recreation Dept.

Brian Marzolf, Parks & Rec director, discussed the event's evolution recently.

"It's a great family event," he said. "We expect between 500 and 750 people to attend, especially if we get good weather."

"Even in rainy weather, we still get 200 or more people, the festival is still so popular."

"We have hayrides, a petting farm, pumpkin carving, cider and donuts and hot dogs and chips this year," he added.

They will also be raffling off an overnight stay at the new campground on site.

Here are the overall highlights that visitors to the Fall Festival in the Woods can expect:

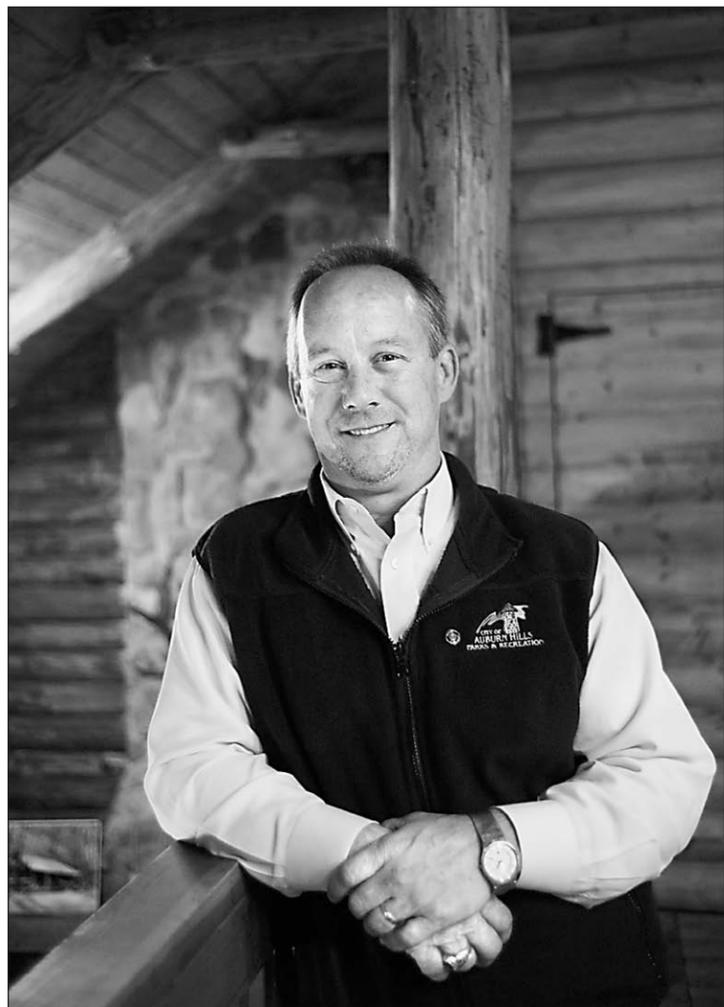
- Petting Farm – Visit close-up with familiar farm animals in the parking lot by the Nature Center. This is a new collection of animals for the Fall Festival that visitors can pet and feed. It's always popular with children;
- Hayrides – scheduled to run every 15 minutes. Enjoy a ride along the trails, courtesy of the Auburn Hills Department of Pub-

lic Service. Located at the Lodge Trail Head;

- Trackless Train – All aboard as Dan Dan the Choo Choo Man drives the train. Located next to the Petting Farm;
- Pumpkin Carving & Painting – There will be pumpkin carving and painting all day long. Farm-boy Produce will be selling pumpkins for prices ranging from \$4 to \$12. Various carving tools and paint is provided. Located at the Picnic Shelter;
- Cider and Donuts – Enjoy Michigan's delicious fall apple cider and donuts, which are donated from local retail stores and cider mills and served by Rotary Club of Auburn Hills members. Located at the Lodge;
- Entertainment – Enjoy folk and country music with a dose of comedy performed by the Blue Water Ramblers. They will play three 50-minute sets, at 11 a.m., 12:30 p.m. and at 2 p.m. Located at the porch of the Lodge;
- Rock Climbing Wall – Test your climbing skills and see if you can make it to the top. Another event that is always popular with teens, especially. Located at the Picnic Shelter;
- Visit the new Log Cabins – See the new log cabins installed recently and also enter for a chance to win a free overnight stay at the campground.

Visitors are also invited to participate in the following activities:

- Bird Migration Challenge – Pretend you are about to take flight for your long trip back to Central America as you encounter a variety of simulated challenges along your trip. Each family member becomes a migrating bird from Michigan;
- Nature Center Interpretive Building – See a collection of live snakes, fish and turtles in the Nature Center as well as a photographic exhibit that includes photos of outdoor wildlife taken by resident Debbie Meade;
- Fish Casting – Try your hand at casting into a target with practice plugs;
- Geocaching Treasure Hunt – Try one of their new GPS devices and find various "caches" or treasure along the trails.
- Monarchs and Milkweeds – Learn more about Monarch butterflies and take home your own seeds to attract Monarchs to your yard. Attraction is located inside of Cabin No. 1;
- Animal Furs & Bones – Can you match and identify the animal fur with its skull? You will be challenged to match their collection of animal furs with their skulls. Don't forget to pick up your treasure hunt list and walk the trails with your family, finding various treasures along the way. Located in Cabin No. 2.
- Outdoor Cooking Demonstrations – Learn how to use a



Brian Marzolf, Auburn Hills Recreation Director  
Photo by Bill Springer

cast-iron Dutch oven and a hobo pie-maker. Outdoor cooking books will be available to purchase for just \$1. Located in the

fire pit by the cabins. For more info about Hawk Woods Fall Festival, call Parks & Rec office at (248) 370-9353.

## 'Traditional Sacrifices No Longer Apply' – GM Marketing VP

Cadillac's award-winning 2013 ATS sport sedan with the new 272 horsepower 2.0L Turbocharged engine has received an EPA fuel economy rating of 21 city and 31 highway mpg.

GM's Powertrain Division did its thing, and the ATS engines rank near the top of the industry for "power density," or horsepower per liter.

Unlike its European rivals, ATS takes regular unleaded fuel, except for the 2.0L Turbo engine. And for that model, it is a recommendation, not a requirement.

The ATS is available with three engine options. The standard 2.5L four-cylinder engine with 202 horsepower offers an EPA-rated 22 city and 33 highway mpg. The top-of-the-line 3.6L V6 and 321 horsepower offers an EPA-tested 19 city and 28 highway mpg.

"ATS is a no-compromise car," said Don Butler, vice president of Cadillac Marketing. "The traditional sacrifices no longer apply."

From a design standpoint, the vehicle's swept-back styling allows the ATS to slice through the

air with minimal resistance, say Cadillac officials.

On its front fascia, the vehicle features active aero grille shutters that automatically close when additional engine cooling is not needed. Underbody aero shields help redirect wind around and under the car, which also contributes to reducing cabin noise. ATS achieves a coefficient drag of .299.

With a base curb weight of 3,315 pounds, Cadillac officials claim ATS is the lightest luxury sport sedan in the world. Its lightweight construction contributes to quick acceleration, easy handling and fuel economy, they say.

Attention to detail during the design of its all-new body structure and chassis, say Cadillac officials, resulted in an architecture that is strong and lightweight.

ATS uses advanced materials in many locations, including:

- Ultra-high-strength steels throughout the car.
- An aluminum hood and magnesium engine mounts.
- A laminated windshield that

is lighter than traditional tempered glass.

- Door trim panels made from natural fibers are lighter than the standard-issue plastics.

Meanwhile, it was noted earlier this year that Cadillac will introduce the all-new 2013 ATS via a series of dynamic films in which the new luxury sports sedan confronts some of the world's extreme roads and treacherous driving conditions.

The "Cadillac vs. The World" videos debuted online back in mid-July and included 60- and 30-second TV spots that aired during the Opening Ceremony of the 2012 Summer Olympic Games on July 27.

The cinematic adventure takes the ATS from the deserts of Morocco, to the streets of Monaco, to the Guoliang Tunnels in China and windswept Patagonia, Chile, all for exotic filming locations.

Each of those so-called chal-

lenges showcase various aspects of the car's agility, driving performance and efficient design.

"ATS was developed to take on the world's best sport sedans. So we designed a world challenge for ATS to dramatically demonstrate its all-new, purpose-built chassis and advanced technology in a global, cinematic adventure," said Cadillac's Butler.

"The films demonstrate the performance of the new ATS on a world stage, making it a natural fit for the Olympics."

The ongoing ATS campaign includes short films, ads and photography, directed by Academy Award-nominated documentary filmmaker Joe Berlinger, and Jeff Zwart, an acclaimed automotive expert and filmmaker.

Note that the car's driver in the spots is Derek Hill, a champion race driver and son of Phil Hill, the only American to ever win the World Driving Champi-

onship. American actor and filmmaker Ross Thomas hosts the series, which includes short films highlighting aspects of the ATS and the cultures of the locations featured in the various challenges.

"ATS vs. the World is about the compelling performance of the car," Cadillac's Butler further added. "ATS has been comprehensively prepared for a big and unprecedented mission. That inspired us to create this unique creative platform to present ATS to luxury consumers in a big, new and engaging way."

In Patagonia, famed as the windiest place on earth, the ATS' advanced dynamics were put to the test. In Morocco, Hill pilots the ATS through a treacherous mountain road in the Atlas Mountains that features 100 corners. In Monaco, ATS attacks the legendary Monaco Grand Prix circuit. You get the idea.



ATS in Monaco.



ATS vs. the World film crew prepares to test the ATS in Patagonia, Chile, so it will buzz on the internet.