

DETROIT AUTO SCENE
EST. 1933 AS NEW CENTER NEWS

www.DetroitAutoScene.com
Reader Input or feedback:
News@SpringerPublishing.com
To Inquire about advertising:
Ads@DetroitAutoScene.com

Deadline: Thursday 5:00 p.m.
for the next edition of Monday

William Springer II, publisher
Gerald Scott, news director
Lisa A. Torretta, operations

Newspaper Publishers Since 1933
Springer Publishing Co., Inc.
31201 Chicago Road South
Suite #A-101
Warren, Michigan 48093

586-939-6800 Warren
248-852-6800 Auburn Hills
313-565-5500 Dearborn

New Center News is a trademark
of Springer Publishing Co., Inc.

Detroit Auto Scene is
a registered trademark.

GM is Lead Sponsor of SAE 'Convergence' This Year

CONTINUED FROM PAGE 1

"We are really looking forward to Convergence 2012 because it is going to have a new look and be much more interactive than previous events," said John Calabrese, vice president of Global Vehicle Engineering for General Motors, who will serve as general chair of Convergence 2012.

"It's critical that we have programs that attract younger engineers to SAE, and also keep our long time members engaged, excited and enthused."

The two-day program has a half-dozen or more initiatives and events that should keep everybody engaged.

First, the Future Leader Program is designed to attract younger engineers to SAE and geared for those who are within the first five years of their cho-

sen transportation engineering careers.

The ultimate goal of the Future Leader Program is to assist young engineers in the management of their careers, which includes mentoring opportunities with executives together with peer-to-peer networking.

Next is the Innovative Start-up Marketplace. This new addition to the show floor is designed for small companies trying to get established in the mobility electronics industry. The Marketplace offers entrepreneurs high visibility and access to leaders of the mobility industry.

Then there is Mega Trends and Their Effect on Automotive Electronics. This session will explore mega trends in the marketplace, technology, urbanization and leadership that will affect automotive architecture in 2020 and beyond.

Norimasa Kishi of Nissan will deliver the opening remarks at the Mega Trends session and that will be followed by Thilo Koslowski of the Gartner Group, who will deliver a talk on "The Dawn of a New Automotive Era - Key Trends and Innovations that will Impact the Automotive Industry."

Also look for EcoCAR2 - Plugging into the Future. Attendees will hear from engineers working

on this project, which is a three-year competition involving 15 universities across North America, which are all redesigning 2013 Chevrolet Malibus with hybridization and super fuel economy in mind.

Convergence 2012 promises to have more than 70 auto, electronic and industrial exhibitors on the show floor. For info, visit sae.org/events/convergence.

Quicken Loans President Farner To Receive Leadership Award

The Marketing & Sales Executives of Detroit group is holding its 2012 Annual Black Tie Gala on Thursday, Oct. 18, at the Rooster-tail in Detroit beginning at 6 p.m.

Jay Farner, president and CMO of Quicken Loans, will be presented the MSED Executive Leadership Award.

In addition to his duties as president and CMO, Farner also serves as Portfolio manager for Quicken Loans' family of companies. He is instrumental in leveraging the synergies between Quicken Loans' marketing and mortgage origination operations, which played a key role in the company's record \$30 billion in retail home-loan volume in 2011.

Farner, a graduate of MSU with a finance degree, joined Rock Financial in 1996, quickly becoming

one of the company's top mortgage bankers. In 1997, he became a director of Mortgage Banking and played a significant role in training and development for Rock Financial, the company's former Michigan-only brand.

He was promoted to vice president of Web Mortgage Banking in May 1998, helping to establish Quicken Loans as the largest online lender in the country.

Outside of Quicken Loans, Farner lends support to Bizdom, serving on the entrepreneurial boot camp's appropriations board, which determines funding for proposed start-up businesses in Detroit.

He is on several board of directors, including Cellerant, a biotechnology company focused on developing human therapeutics for blood-related disorders.

'Henkel Day' Centered Around Chevy Volt

CONTINUED FROM PAGE 1

He talked about the Volt's various attributes with Henkel employees as well.

So there you go, behold the Chevy Volt and Henkel employees - supplier moths to the OEM flame, in a manner of speaking.

Meanwhile, the Volt has had an interesting history from its concept to launch.

The Volt first appeared as a concept vehicle at the 2007 Detroit auto show. The concept Volt looked more like a spaceship than the production version, but of course dealers needed a version of the car they could sell.

Hence its very stylized exterior shape today.

Thanks to exceptionally strong public and critical acceptance of the car at the Detroit show, it became a live car production pro-



GM Hamtramck's Richard Smearman, left, with Henkel's Pat Apsey.

gram just two months later, in March of 2007, according to GM.

It was launched in December, 2010 as a 2011 model, so the car

really has been on the market almost two years now. It's probably reassuring to GM that the car still has a buzz - just ask Henkel.

30th Annual Historic Fort Wayne Flea Market Is Oct. 6-7

DETROIT - Antique and bargain hunters will find collectibles, contemporary treasures and a variety of arts and crafts at the 30th annual Historic Fort Wayne Flea Market, taking place Saturday and Sunday, Oct. 6-7, from 10 a.m. to 4 p.m. each day at 6325 W. Jefferson (at the foot of Livernois).

The event is co-presented by

the Detroit Historical Society Guild and the Historic Fort Wayne Coalition.

Returning by popular demand, tours of the Historic Fort Wayne complex will be offered each day. The guided tours will include the Star Fort built in the 1840s and the Spanish-American War Guard House.

Secure parking is \$5 per vehi-

cle, admission is free for the Flea Market and the site tours are priced at \$3 per person.

Refreshments and baked goods will also be for sale. Vendors can still purchase tables for only \$30 or three tables for \$75.

JIM DOUGLAS

AUTO SALES

Serving Metro Detroit customers since 1975

Top \$\$\$ paid for your vehicle

Great selection of vehicles for sale!

Come To You -or- Shuttle Available

248-332-8326

New Construction Homes

Estate Sized (.6 to 2 Acre) Lots
Meticulously Planned and Manicured Subdivision Entrance
Choose From a Selection Of Gorgeous Floorplans and Lots.

Granite Counters Thru-Out Kitchen & All Baths
All Kitchen Appliances in Stainless Steel Included
Walkout and Daylight Basements Available
High Efficiency Furnace and A/C Included
Beautiful Full Brick Elevations
Hardwood Floors • Ceramic Tiled Baths
Award Winning Schools
Quality Built Homes

20 Minutes from Auburn Hills & Oakland County Technology Area

Call Shirley Thomas 248-703-5656
shirleyt.realtor@gmail.com • MoorsOfOxford.com

70 W. Long Lake, Troy, MI

SPECTACULAR ESTATE On 3+ Acres

4194 Windmill Farms, Milford

Custom built with 5 bedrooms, 4.2 baths.
Over 4,900 sq. ft.
\$1,290,000

To view the virtual tour visit www.homesbypartners.com

John MacLeod
248-866-7694

We guarantee the lowest price or it's free!

MODEL END CLEARANCE SALE!!!

buff whelan chevrolet

586-274-0396

OVER 1,000
New Chevrolets in Stock!
WE GUARANTEE THE LOWEST PRICES OR IT'S FREE!

2013 MALIBU LS

Stk.#20410
Power Locks • Power Windows • Power Mirrors
Keyless Entry • Bluetooth
Onstar • XM Radio & More...
24 Mos./10,000 Miles

\$187*

+ Tax
w/\$999 Down

2012 CRUZE LT

Stk.#12618
LT Equipment Pkg. • Automatic Trans • 1.4L Turbo Engine
• Aluminum Wheels • Cruise Control
24 Mos./10,000 Miles

\$158*

+ Tax
w/\$0 Down

2012 TRAVERSE LS AWD

Stk.#13388
Power Locks • Power Windows • Power Mirrors
Keyless Entry • Bluetooth • Onstar • XM Radio & More...
24 Mos./10,000 Miles

\$135*

+ Tax
w/\$999 Down

See dealer for details. All payments are based on GM Employee pricing except where otherwise noted. 2012 Traverse lease payments require 800+ credit score. All payments assume you have a NON-GM lease in the household, otherwise payments will be slightly higher. Down payment, first payment, tax, title, and plate due at signing. Offer expires 10/01/2012.

Free shuttle service to home, office or shopping.

buff whelan chevrolet

WHERE THE DEALS MAKE THE DIFFERENCE, EVERY DAY SINCE 1970!

Van Dyke • South of 18 Mile • Sterling Heights

Jeff Caul
586-274-0396

PEP QUOTES BY PHONE OR EMAIL:
JEFF CAUL AT jcaul@buffwhelan.com

MEMBER SINCE 1989

CONVENIENT HOURS:
Mon. & Thurs. 8:30 am - 9 pm
Tues., Wed., Fri. 8:30 am - 6:30 pm

Chevy Runs Deep

We guarantee the lowest price or it's free!