

Alicia Boler-Davis Named GM's Global Quality V-P

DETROIT – Alicia Boler-Davis has become GM vice president, Global Quality and U.S. Customer Experience, effective June 1.

She assumes responsibility for GM's global quality activities from Terry Woychowski, who has elected to retire from GM after a 32-year career.

Boler-Davis will report to Senior Vice President of Global Product Development Mary Barra for the Quality responsibilities and to GM North America President Mark Reuss for the Customer Experience responsibilities.

"Vehicle quality is the cornerstone of the overall customer experience," said Barra.

"Alicia's diverse experiences give her tremendous perspective on the customers' view of what quality means to them, and how to enhance the quality of our cars and trucks throughout the vehicle development process."

Before being named U.S. vice president, Customer Experience in February, Boler-Davis had been plant manager of the Orion Assembly and Pontiac Stamping plants in Michigan.

Boler-Davis began her career with GM in 1994 and has served in various engineering and manufacturing leadership positions, including vehicle line director/vehicle chief engineer, small car; plant manager for Lansing's Consolidated Operations and Arlington Assembly.

She earned a bachelor's de-

gree in Chemical Engineering from Northwestern University and a master's degree in Engineering from Rensselaer Polytechnic Institute.

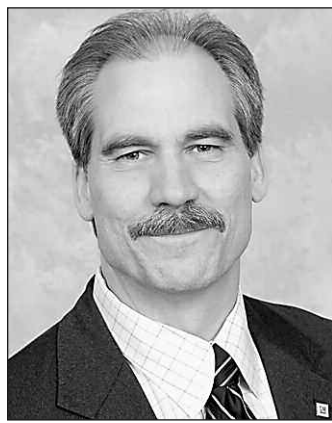
Woychowski has been vice president for Global Quality and Vehicle Launches since 2011, after serving as vice president of Global Vehicle Program Management since 2009 and chief engineer for GM's line of full-size pickups and sport-utility vehicles from 1997 to 2009.

"Terry has been instrumental in fostering a quality culture at GM," Barra said.

"Under his leadership, the company has launched a host of successful vehicles, including



Alicia Boler-Davis



Terry Woychowski

the Chevrolet Cruze and Sonic and Buick Verano," said Barra. "His passion for excellence

has helped us sharpen our focus on the details that matter most to our customers."

Corvette 427, Camaro ZL1 Pace Detroit Grand Prix

DETROIT – GM's two popular sports cars led the return of motorsports to Detroit this past weekend, when the Camaro ZL1 paced the Chevrolet Grand-Am 200 at Belle Isle on Saturday, and the Corvette 427 Convertible paced the Chevrolet Indy Grand Prix at Belle Isle on Sunday. Both are essentially unchanged production models.

"With Corvette and Camaro, Chevrolet has two of the most popular, and most iconic, performance cars in the industry," said Chris Perry, vice president, Chevrolet Global Marketing.

Interviewed before the race, he added, "It will be very exciting to see them leading the field as racing returns to Detroit."

Corvette and Camaro have become synonymous with performance – and help attract new fans to Chevrolet, as evidenced by Forza Motorsport 4 for Xbox 360.

More than 1.3 million race

fans have driven at least one Chevrolet in the racing simulator, totaling more than 107 million miles of racing. Corvette and Camaro account for 60 percent of those miles.

Forza Motorsport drivers have raced more than 38 million miles in Corvettes, with the 2009 Corvette C6 ZR1 being the most popular choice; and they have raced more than 25 million miles in Camaros, with the 2012 Camaro SS being the most popular.

Their popularity is also evident in showrooms, as Corvette and Camaro continue to set the sales pace in their segments, say GM officials.

In 2011, enthusiasts made Chevrolet the most popular sports-car brand in the United States, with Camaro and Corvette accounting for one of three performance cars sold.

That trend continues for 2012, as total sales for Camaro lead its nearest competitor, the Ford Mustang, by 13 percent through April. For the same period, Corvette sales are 39 percent higher than its nearest competitor, the Porsche 911.

The 2012 Camaro ZL1 Coupe that will pace the Grand Am race is the most powerful Camaro ever produced, with a supercharged, 6.2L, LSA V8 delivering 580 horsepower and 556 pound-feet of torque.

It is also the most sophisticated Camaro ever, with exclusive performance technologies including Performance Traction Management and Magnetic Ride suspension.

Other standard perform-



A 2013 Chevrolet Corvette 427 convertible served as pace car for the Chevrolet Indy Grand Prix racing June 1-3 on Belle Isle.

ance features include six-piston Brembo brakes and coolers for the rear differential, brakes and transmission.

As a result, the ZL1 is also the most-capable Camaro ever, accelerating from 0 to 60 mph in 3.9 seconds, reaching a top speed of 184 mph, and lapping the famed Nurburgring in just 7:41.27. The Camaro ZL1 starts at \$54,995, including destination.

The 2013 Corvette 427 Convertible that paced the Indy Grand Prix race is the fastest and most-capable convertible in Corvette's history.

Its heart is the 427-cubic-inch (7.0L) LS7 engine from the Corvette Z06. Rated at 505 horsepower and 470 lb.-ft. of torque, it is the most powerful engine ever installed in a production Corvette convertible.

The 427 Convertible makes extensive use of lightweight carbon-fiber that brings the 427 Convertible's curb weight to 3,355 pounds. Combined with its 505-horsepower LS7

GM and Ford Will Add New Jobs At Assembly Plants in Missouri

WENTZVILLE, Mo. (AP) – Construction is beginning on a \$380 million expansion of the General Motors plant near St. Louis, a move that Missouri's governor said last week was indicative of the rebirth of the nation's auto industry.

GM officials joined Gov. Jay Nixon and other officials in Wentzville for a groundbreaking ceremony at the assembly plant.

GM plans to start making Chevrolet Colorado midsize pickup trucks in Wentzville, creating 1,260 new jobs. The automaker already builds Chevrolet Express and GMC Savana

full-size vans in Wentzville.

The expansion was announced in November. GM is eligible for state incentives for up to a decade, the amount depending on reaching certain levels of investment and employment.

"Today's groundbreaking of GM's major new expansion is the latest step in the rebirth of the auto manufacturing industry in America, and Missouri continues to lead the way," Nixon said.

The Wentzville plant currently has about 1,400 employees, with the average autoworker earning \$28 per hour.

The upgrade in Wentzville is one of two auto plant expansions under way in Missouri. Last fall, Ford announced it was adding 1,600 jobs to build transit vans at its Claycomo plant in Kansas City.

In Wentzville, GM plans to add 500,000 square feet of space.

The announcement represents a big turnaround for GM in Wentzville. Just two years ago, the company was fighting through bankruptcy and shut down a second shift at the plant.

Missouri once ranked just behind Michigan in the number of autoworkers and plants. Just a decade ago, the St. Louis area was home to four – the GM plant in Wentzville, a Ford plant in Hazelwood that made the Explorer sport utility vehicle, and two Chrysler plants in Fenton that made minivans and pickup trucks.

But Ford closed the Hazelwood plant in 2006 and Daimler Chrysler shut down its Fenton plants in 2008 and 2009, leaving thousands of autoworkers without jobs, along with thousands of employees of supplier businesses.

GM has said the next generation Colorado should appeal to U.S. buyers because of its design, capabilities and fuel efficiency.

GM to Expand South Korean Global Design

BUSAN, Korea – General Motors has announced that it will expand its global design center in Incheon, Korea, doubling the size of the facility to include new modeling studios, display spaces and areas for creative work.

By 2013, the enhanced design center will provide a state-of-the-art work environment for more than 200 employees responsible for a range of GM global vehicle programs.

It will support the organization's exterior and interior vehicle styling, digital design and studio engineering.

The expanded design center will maintain its focus on visualization technologies and advanced design, which resulted in the Chevrolet Miray concept vehicle introduced last year and showcased at global auto shows around the world.

Construction will adhere to GM's environmental design practices, including the use of innovative building technologies related to energy, water and recycled materials.

"The GM Korea Design Center plays a very important role in GM's Global Design organization," said GM Vice President of Global Design Ed Welburn.

"Its expansion will create an environment for team members to dream, create and develop design strategies for GM's future product portfolio."

Said GM Korea President and CEO Sergio Rocha: "This significant investment is a reflection of GM's strong design expertise in Korea and the vital work carried out here for the global General Motors family.

"Our extended facility will give us an edge over the competition as we continue developing exciting new vehicles for the world."

GM Korea is one of seven fully integrated design, engineering and manufacturing operations within GM.

It has invested an average of more than \$850 million annually in Korea over the last 10 years. It will invest an additional \$1.27 billion in vehicle engineering and facilities this year.

TAYLOR MADE FENCE
SINCE 1954
Reasonable rates.
Free estimates.
Professional Installation & repairs.
Insurance work.
Gates made to order.
Insured.
NO JOB'S TOO SMALL
586-446-4695
1-800-291-0464

MALANA Barber Shop
Village Plaza
5831 13 Mile Rd.
Warren
586-979-4285

Professional Courteous Service Since 1992.
Rice Family Owned & Operated

JR's LUBE SHOP

*Oil & Filter Change \$19.95
Regular Price \$27.95 + tax
In-store offer ends 6-30-12.

Mon.-Fri. 8am-6pm
Sat. 8am-4:30pm
34315 Mound Rd.
Between 14 & 15 Mile on W Side
586-939-3300

*Most cars, includes drain & fill motor oil up to 5 quarts, replace oil filter, bottled & synthetic oil extra.

Perfect For Any Occasion.
Cater your next event with a party platter or a 6 foot sub!

\$10 off a Six Foot Party Sub
\$5 off a Three Foot Sub or Platter

SUBWAY eat fresh.

ASK YOUR SERVER ABOUT THE BEER OF THE MONTH!

Line Light SPORTS BAR & GRILLE
Karaoke & DJ

Good Food, Good People
DINING • COCKTAILS • 32 TVs

The Best Burger & the Coldest Beer in Town!

PIZZA OR WINGS SPECIAL During Game
Buy 1 Get 2nd One 1/2 Off Dine-in Only

Try Our Every Day Hot Lunch Specials under \$4.95

We've got you covered on all Tiger Games

BUCKET OF BEERS & \$2.50 Boombas 6 FOR \$12.00 till 7pm

10% OFF to All GM Employees

30200 Van Dyke • Warren
586-751-7883

WARREN	STERLING HGTS.	TROY	SHELBY
31690 Mound Rd 13 & Mound 586-939-1000	28950 Van Dyke Ave 12 & Van Dyke 586-558-3882	37876 Van Dyke at 16 1/2 Mile 586-795-8368	8178 23 Mile Rd 23 & Van Dyke 586-739-4100
26627 Hoover Rd 11 & Hoover 586-754-8205	Drive Thru Service: NOW OPEN 24 HOURS 32620 Van Dyke Ave South of 14 Mile 586-795-0000	Coming Soon! Subway/Walmart NOW OPEN 24 HOURS 33201 Van Dyke 14 & Van Dyke 586-274-4319	Subway/Walmart NOW OPEN 24 HOURS 51450 Shelby Pkwy 23 & Van Dyke X-Way 586-254-8140
30820 Hoover Rd 13 & Hoover 586-573-7829	Coming Soon! Subway/Meijer 29505 Mound Road 12 Mile & Mound 586-558-0100	7960 Metro Parkway Van Dyke & Metro Pkwy	1939 W. Maple Rd West of Crooks 248-435-2846
29144 Ryan Rd 12 & Ryan 586-573-8000	Subway/Meijer 36600 Van Dyke Ave 586-795-1606	Coming Soon! ROSEVILLE Subway/Walmart 28804 Gratiot 12 & Gratiot 586-773-1682	West of Crooks 2001 W. Maple Rd 248-435-2431
	Subway/Meijer 38357 Dodge Park at Plumbrook 586-264-5300		ROMEO 66603 Van Dyke South of 31 Mile 586-752-6500

YOUR COMPLETE Spinal Rehab Center

DO YOU SUFFER WITH...

- Headaches • Neck Pain
- Arm Pain • Low Back Pain
- Sciatica • Stenosis
- Ruptured Disc • Stiffness
- Mobility Loss

TREATMENT PLANS Starting as low as \$180 FREE CONSULTATION

THERAPIES INCLUDE: Ultrasound, Muscle Stimulus, Med-X Back Strengthening, Galvanic Current, Spinal Decompression, "Replex" Motion Therapy, Light Therapy and Massage.

AVOID SURGERY - AFFORDABLE EFFECTIVE TREATMENT - 30 YEARS EXPERIENCE

DRS. MANTEUFFEL, D.C. CERTIFIED DISC REPAIR SPECIALISTS
26672 VAN DYKE AVENUE, CENTER LINE • 586-756-7670 EXT. 21 • OPEN 6 DAYS!