

Tech Center News®

WARREN, MICHIGAN

"Covers the Hub of Maconb County's Auto Industry"

INQUIRE ABOUT LARGER SIZES OR SEE RETAIL RATE CARD • DEC. 1, 2014

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Exclusive to the Tech Center Area

Tech Center News covers the Warren business district, and the General Motors Technical Center. The definitive newspaper of General Motors' presence in Warren, it covers the "automotive hub of Maconb County." Distributed only in this area, with low pricing.

The coverage area is within the city of Warren, from I-696 on the south to 14 Mile Road on the north, and three miles east and west of the Van Dyke Corridor.

Tech Center News was established in 1976.

Technical Specifications

Specs in Inches

columns per page 5 col.
page width 720 pt.
page depth 1,150 pt.
column width 136 pt.
margins 10 pt.
text insets 1 pt.

10 inches
15.972 inches
1.889 inches
0.139 inch

Column Widths

Widths in Inches

1 column 136 pt.
2 columns 282 pt.

1.889 inches
3.917 inches

Deadline: Thursday 5:00 p.m. Eastern Time for the next edition

DISCLAIMER REGARDING AD DEPTH – PLEASE READ

Ads are approximately 1/8 inch shorter than the measurement charged. This allows consistent spacing between ads to create an even appearance. In essence, the advertiser pays for this margin, and is assured of good placement on the page.

1 x 2

1 7/8" WIDE 1.889" OR 136 pt.

DEPTH 1.944" OR 140 pt.

- Exact Size as in Print -

\$ 21.78 OPEN NON-CONTRACT PRICE
\$ 20.70 PER WEEK OVER 4 WEEKS
\$ 20.48 PER WEEK OVER 7 WEEKS
\$ 20.26 PER WEEK OVER 13 WEEKS
\$ 20.04 PER WEEK OVER 27 WEEKS
\$ 19.82 PER WEEK OVER 52 WEEKS

1 x 1 1/4

1 7/8" WIDE 1.889" OR 136 pt.

DEPTH 1.111" OR 80 pt.

- Exact Size as in Print -

\$ 13.61 OPEN NON-CONTRACT PRICE

1 x 4

1 7/8" WIDE 1.889" OR 136 pt.

DEPTH 3.889" OR 280 pt.

- Exact Size as in Print -

\$ 43.56 OPEN NON-CONTRACT PRICE
\$ 41.40 PER WEEK OVER 4 WEEKS
\$ 40.96 PER WEEK OVER 7 WEEKS
\$ 40.52 PER WEEK OVER 13 WEEKS
\$ 40.08 PER WEEK OVER 27 WEEKS
\$ 39.64 PER WEEK OVER 52 WEEKS

1 x 3

1 7/8" WIDE 1.889" OR 136 pt.

DEPTH 2.917" OR 210 pt.

- Exact Size as in Print -

\$ 32.67 OPEN NON-CONTRACT PRICE
\$ 31.05 PER WEEK OVER 4 WEEKS
\$ 30.72 PER WEEK OVER 7 WEEKS
\$ 30.39 PER WEEK OVER 13 WEEKS
\$ 30.06 PER WEEK OVER 27 WEEKS
\$ 29.73 PER WEEK OVER 52 WEEKS

MORE INFORMATION CALL 586-939-6800 OR VISIT US ON THE WEB
TechCenterNews.com click [Advertising Rates](#) for more sizes and prices.

Tech Center News, 31201 Chicago Rd. South #A-101, Warren, MI 48093

2 x 2 1/2

3 7/8" WIDE 3.917" OR 282 pt.

DEPTH 2.361" OR 170 pt.

- Exact Size as in Print -

\$ 54.45 OPEN NON-CONTRACT PRICE
\$ 51.75 PER WEEK OVER 4 WEEKS
\$ 51.20 PER WEEK OVER 7 WEEKS
\$ 50.65 PER WEEK OVER 13 WEEKS
\$ 50.10 PER WEEK OVER 27 WEEKS
\$ 49.55 PER WEEK OVER 52 WEEKS

2 x 3

3 7/8" WIDE 3.917" OR 282 pt.

DEPTH 2.917" OR 210 pt.

- Exact Size as in Print -

\$ 65.34 OPEN NON-CONTRACT PRICE
\$ 62.10 PER WEEK OVER 4 WEEKS
\$ 61.44 PER WEEK OVER 7 WEEKS
\$ 60.78 PER WEEK OVER 13 WEEKS
\$ 60.12 PER WEEK OVER 27 WEEKS
\$ 59.46 PER WEEK OVER 52 WEEKS

2 x 4

3 7/8" WIDE 3.917" OR 282 pt.

DEPTH 3.889" OR 280 pt.

- Exact Size as in Print -

\$ 87.12 OPEN NON-CONTRACT PRICE
\$ 82.80 PER WEEK OVER 4 WEEKS
\$ 81.04 PER WEEK OVER 7 WEEKS
\$ 79.28 PER WEEK OVER 13 WEEKS
\$ 77.52 PER WEEK OVER 27 WEEKS
\$ 75.76 PER WEEK OVER 52 WEEKS